



Press Kit — Dirk Habenschaden

visual-generative.art



July 2026



ARTIST BIO — Short

Dirk Habenschaden is an interdisciplinary artist whose immersive works emerge from the interplay of imagery, video, and sound. With over three decades of experience as an experience designer, he brings a deep understanding of visual dramaturgy and narrative structure to his digital art. Late 2024, he founded visual-generative.art as a dedicated platform for his AI-based art projects. His central works connect physical and digital layers: fine art prints serve as gateways into audiovisual Resonance Chambers via integrated codes. In 2026, his series “Poetry in Black and White” was nominated for the BBA Artist Prize.



ARTIST BIO — Long

For decades, my focus has been entirely on design—finding forms, building identities, and creating new visual worlds. Then came 2022. Along with it, Artificial Intelligence in the form of Visual Generative AI—a technology that captivated me from the very first moment and hasn't let go since. Suddenly, design became something radically new, offering possibilities that reach far beyond anything that came before.

I view myself as an interdisciplinary artist whose immersive works emerge from the interplay of imagery, video, and sound. With over three decades of experience as an experience designer, I bring a deep understanding of visual dramaturgy and narrative structure to my digital art.

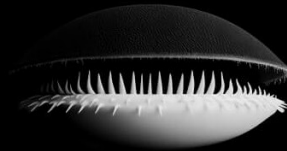
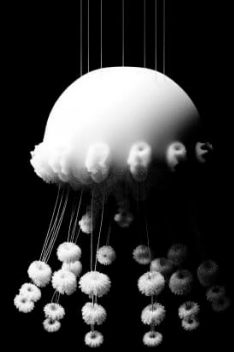
Late 2024, I founded visual-generative.art as a dedicated platform for my AI-based art projects. Through my serial works, I explore how technology alters our perception, intimacy, and societal dynamics.

My art is consistently based on AI—utilizing imagery, film, sound, and language as equivalent forms of expression. The resulting works are not meant to be merely looked at, but experienced: visual worlds that merge with sound to form atmospheric spaces; texts that provoke reflection.

My central works connect physical and digital layers: fine art prints serve as gateways into audiovisual Resonance Chambers via integrated codes, allowing imagery, sound, and text to interact. My fine art prints are deliberately produced in limited editions. For each series, I choose the specific material that best underscores the motifs.

My works are not meant for passive consumption. They invite the viewer to pause, to linger, and to follow a sensation or a thought. They aim to fascinate, to disrupt, to captivate. Above all, they seek to provide a decelerated moment.

AI art is a dialogue:
between human and machine,
between image and sound,
between the work and the observer.



SERIES

Poetry in Black and White

Breaking the Silence
BBA Artist Prize 2026 – Longlist Nomination

Poetry in Black and White is an interdisciplinary art series exploring the tension between human creativity and algorithmically generated processes. The project centers on the question of how far machine systems can serve as catalysts for new forms of expression—and at what point creative responsibility and meaningful interpretation remain indispensably human.

The series comprises six strictly monochrome fine art motifs (direct print on aluminum Dibond). Color is deliberately omitted from the design concept to emphasize structure, contrast, and form, creating a universal, archetypal visual language. The work thrives on the polarity between black and white, light

and dark, visibility and omission. At the heart of the series are six entities—BOWL, GALLIC, PEARL, SHAARK, PULS, and VIKING—poetically described, sonically interpreted, and visually composed.

Each physical piece is enhanced by a Vibrant Responsive Code: scanning it unlocks a cross-media experience featuring sound collages, spoken poetry, and moving images.

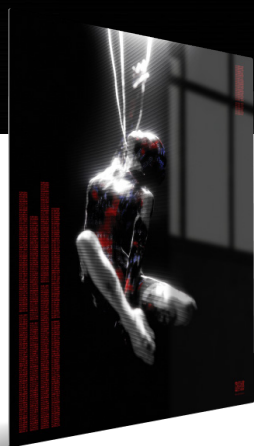
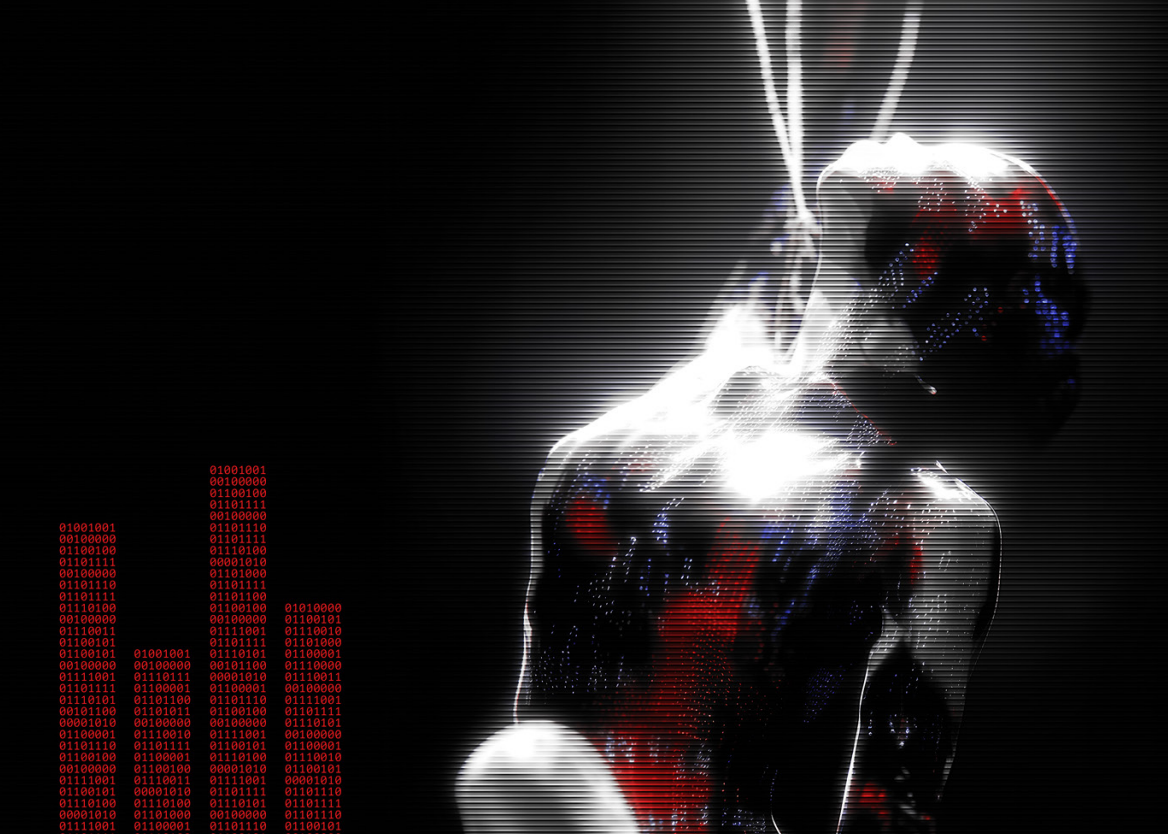
The creation of the series felt less like a design process and more like an archaeological excavation: a quiet back-and-forth between human intent and the precise logic of the machine—a process Habenschaden describes as „binary poetry“.

Technique / Medium Direct print on aluminum Dibond
Formats 20×20 cm, 30×30 cm

Edition Strictly limited to 100 copies per motif and size

Motifs 6 — BOWL, GALLIC, PEARL, SHAARK, PULS, VIKING

Spatial Presentation For the full immersive experience of the Resonance Chamber, it is recommended to present the works with headphones/audio guides or as an installation in a darkened room.



SERIES

Dance with the Devil

Nine facets of what it means to be human

Dance with the Devil reflects on human existence in an era of technological control. Bodies in resistance—suspended between control and rebellion.

Under the harsh beam of a single spotlight, the bodies become figures in a dark circus. Black and white shape their entire form, while blue flows through them like the cold breath of algorithms. In between glows a fierce red—the final defiance.

The figures are overlaid with columns of binary code—verses that are visible yet indecipherable. Through the VR code, the binary code is decoded, allowing the verses to unfold as language, sound, and movement. Each motif represents a facet of humanity: sometimes delicate, sometimes rebellious, sometimes deeply introspective.

Technique / Medium ChromaLuxe® HD metal print process

Formats 42×56 cm, 60×80 cm

Edition Strictly limited to 50 copies per motif and size

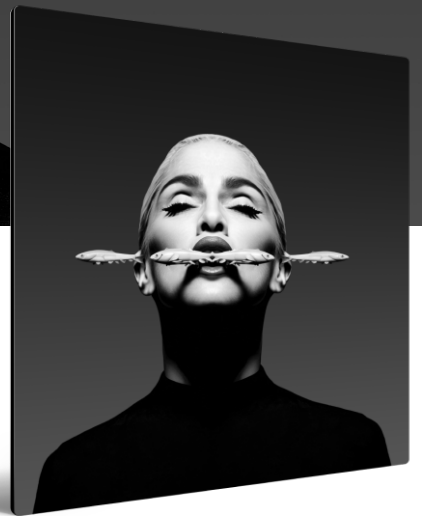
Motifs 9 — FERVOR, COMPASSION, TENDERNESS, SERENITY, PASSION, TRUST, MELANCHOLY, HOPE, LONGING

Spatial Presentation For the full immersive experience of the Resonance Chamber, it is recommended to present the works with headphones/audio guides or as an installation in a darkened room.



SERIES

Sirene eat—pray—love



Sirene presents monochrome, introspective female portraits. Added foreign elements lend them a subtly surreal quality that shifts perception and defamiliarizes the commonplace. Each piece invites the viewer to step closer, to look deeper—to lose oneself in forms, textures, and delicate transitions.

Three motifs, three stances:
eat — absorb what shapes you, what nourishes you, what changes you.
pray — surrender to the immersion, to the silence of the depths.
love — preserve the bond between your inner and outer world.

Technique / Medium Direct print on aluminum Dibond
Formats 80×80 cm, 120×120 cm
Edition Strictly limited to 100 copies per motif and size
Motifs 3 — eat, pray, love



SERIES

the unwanted touch

Anatomy of an
Overreaching Society

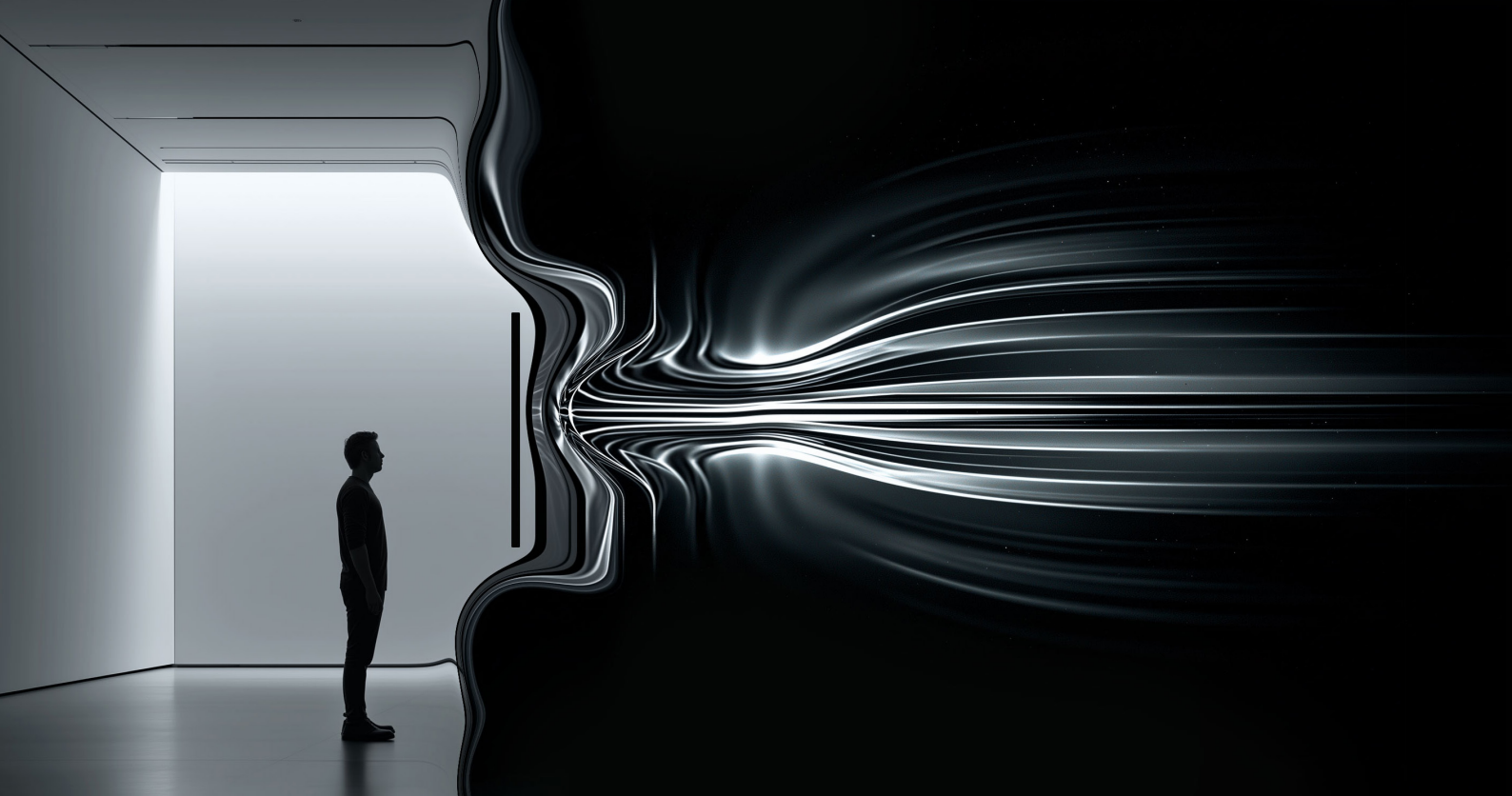


the unwanted touch addresses the trauma of social intrusiveness. The starting point is the moment when the disregard for personal distance crosses into a psychological invasion. Every unwanted touch—whether physical or psychological—penetrates the individual's protective membrane. The result is not just discomfort, but measurable, cellular damage: a state of permanent insecurity, threat, and inner exhaustion.

The series visualizes this condition as a continuous act of self-defense. The individual responds by hardening—forming a symbolic armor to protect what is vulnerable.

the unwanted touch stands as an artistic appeal: personal boundaries are a non-negotiable right.

Technique / Medium Photo print on aluminum Dibond, mounted in matte black shadow gap frames
Formats 20×20 cm, 20×40 cm, 30×30 cm, 30×60 cm
Edition Strictly limited to 50 copies per motif and size
Motifs 5 — noplease one, two, three / defeated. broken. one, two



Exhibition & Gallery Information

Availability: All series are available as exhibition-ready physical editions.

Custom Formats: For museum spaces or large-scale installations, exclusive gallery formats, custom dimensions, and multi-channel video projections of the digital layers can be realized.

Technical Setup: The audiovisual layers (Resonance Chambers) can be integrated via Vibrant Responsive Code or curated as an immersive spatial sound installation.



CV

2024

Founder of "Visual Generative Art" – platform for AI-based visual and auditory art projects

2022 – Present

Experience Designer, Visual Generative Artist

2004 – 2022

Freelance Creative Director, Focus: Brand Experience Design

1997 – 2004

Founder & Managing Director, Agency "Raum II"

1992 – 1998

Freelance Illustration & Art Direction

1989 – 1992

Degree in Graphic Design

Recognition

2026

Longlist Nomination, BBA Artist Prize 2026,
BBA Gallery Berlin – nominated for the series "Poetry in Black and White"



Quotes

„It's not the tool that matters—it's the emotional resonance.“

„The creation of the series felt less like a design process and more like an archaeological excavation: a quiet back-and-forth between human intent and the precise logic of the machine.“

„In the dialogue between art and AI, the unimaginable emerges.“

LIST OF IMAGES



Portrait Dirk Habenschaden

Portrait_Dirk-Habenschaden.jpg

Poetry in Black and White



GALLIC

Poetry-in-Black-and-White-GALLIC.jpg

Direct print on aluminum Dibond, 20×20 cm, 30×30 cm, 2025, limited edition



PEARL

Poetry-in-Black-and-White-PEARL.jpg

Direct print on aluminum Dibond, 20×20 cm, 30×30 cm, 2025, limited edition



PULS

Poetry-in-Black-and-White-PULS.jpg

Direct print on aluminum Dibond, 20×20 cm, 30×30 cm, 2025, limited edition

Dance with the Devil



HOPE

Dance-with-the-Devil-HOPE.jpg

ChromaLuxe® HD metal print process, 42×56 cm, 60×80 cm, 2025, limited edition



LONGING

Dance-with-the-Devil-LONGING.jpg

ChromaLuxe® HD metal print process, 42×56 cm, 60×80 cm, 2025, limited edition



TENDERNESS

Dance-with-the-Devil-TENDERNESS.jpg

ChromaLuxe® HD metal print process, 42×56 cm, 60×80 cm, 2025, limited edition

Sirene



eat

Sirene-eat.jpg

Direct print on aluminum Dibond, 80×80 cm, 120×120 cm, 2025, limited edition



pray

Sirene-pray.jpg

Direct print on aluminum Dibond, 80×80 cm, 120×120 cm, 2025, limited edition

the unwanted touch



noplease one

the-unwanted-touch-noplease-one.jpg

Photo print on aluminum Dibond, mounted in matte black shadow gap frames, 20×20 cm, 20×40 cm, 30×30 cm, 30×60 cm, 2025, limited edition



defeated.broken. one

the-unwanted-touch-defeated-broken-one.jpg

Photo print on aluminum Dibond, mounted in matte black shadow gap frames, 20×20 cm, 20×40 cm, 30×30 cm, 30×60 cm, 2025, limited edition

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Dirk Habenschaden

Visual Generative Artist

dh@visual-generative.art

+49 151 67306294

visual-generative.art

[@visualgenerative.art](https://www.instagram.com/visualgenerative.art)

[@dirk.unreal](https://www.instagram.com/dirk.unreal)

[linkedin.com/in/dirk-habenschaden](https://www.linkedin.com/in/dirk-habenschaden)

Freising, Bavaria, Germany